

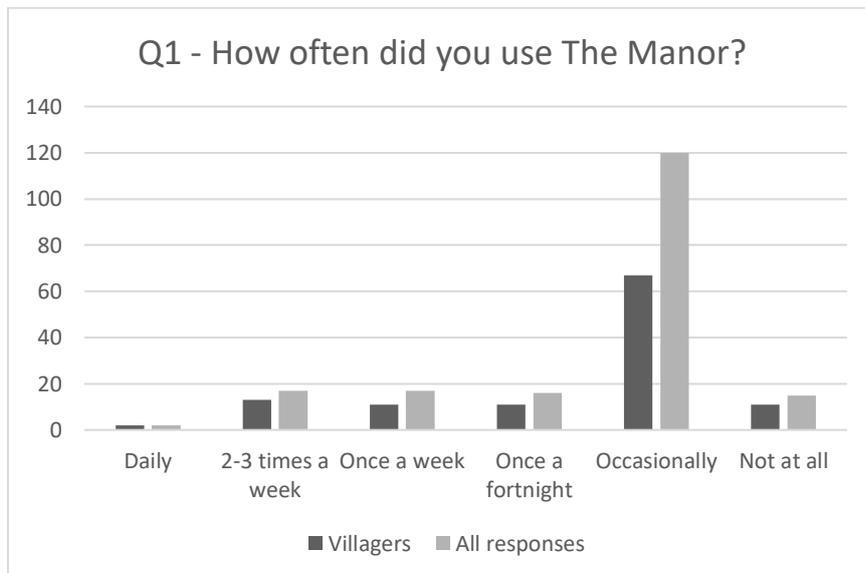
The Manor Reborn survey results

Thank you to everyone who took the time to complete our survey about The Manor (formerly The Ship Inn) – past, present and future. We had 187 responses in total. 122 of these were from Great Holland residents or very-soon-to-be residents. 115 Great Holland households were represented, being a little under 30% of the total households in the village.

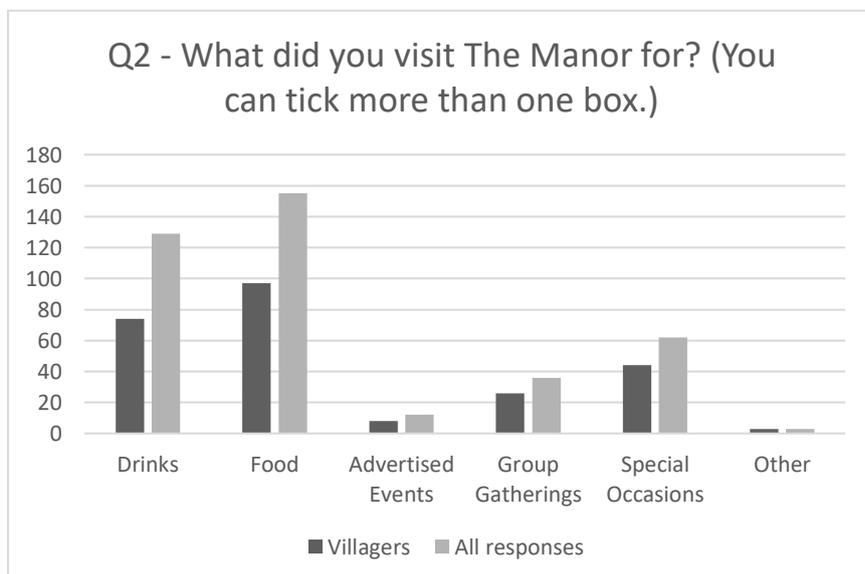
The answers you have given us will shape the initial plans for the pub.

If you have any questions, or would like any more information, please let us know at themanorreborn@outlook.com or drop a note into The Saltings, 30 Manor Road.

In the following charts, the darker blocks represent the responses from villagers only, and the lighter blocks represent all responses.

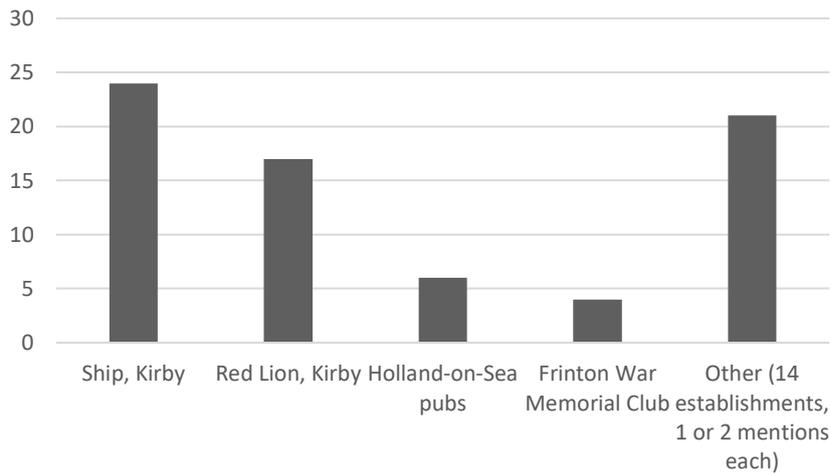


68% of village respondents told us they used The Manor 'occasionally', i.e. once a month or less, or not at all.



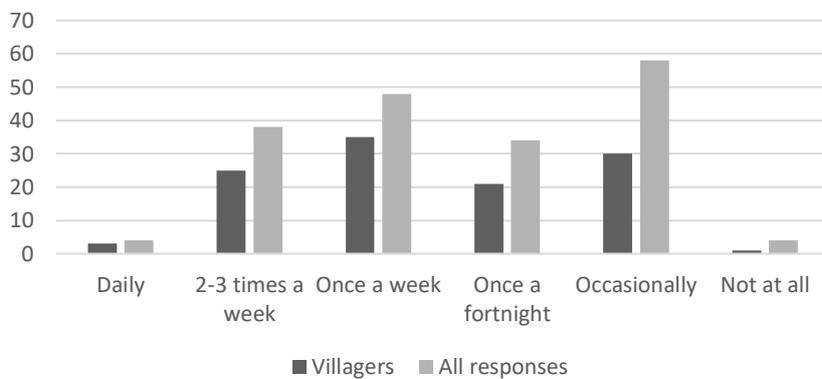
Given that The Manor was a gastro-pub, it is to be expected that food was the main reason for visiting The Manor. The majority of respondents – villagers and non-villagers – told us they visited The Manor for BOTH 'Food' and 'Drinks'.

Q3 - If you currently use an alternative pub where do you go?



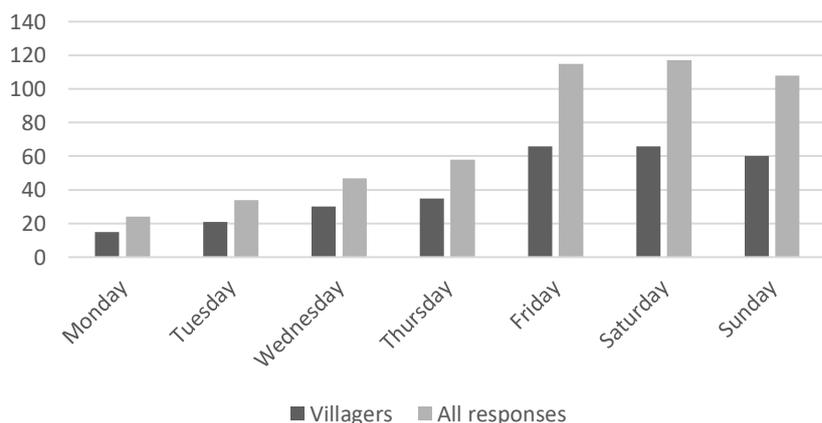
This chart shows only responses from villagers. (Non-villagers will obviously use establishments outside Great Holland.) The two favourite alternatives were the Ship and the Red Lion, both in Kirby-le-Soken. The Red Lion is currently closed leaving Great Holland villagers with little choice at the moment.

Q4 - If The Manor was saved and owned by the community, how often WOULD you or any member of your household use it?



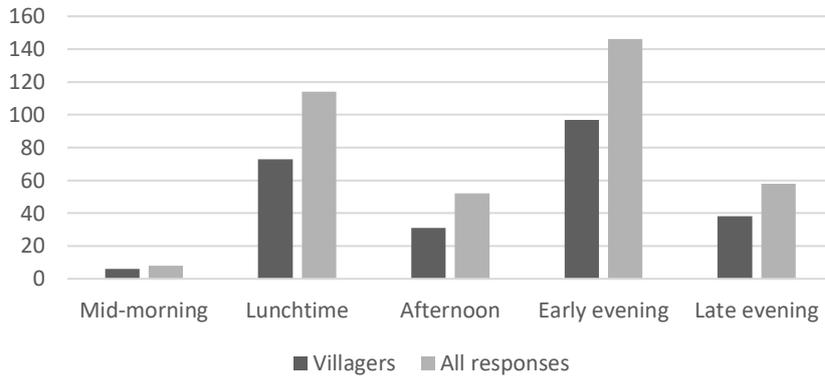
What a difference from Q1! Here, just 27% of Great Holland respondents said they, or a member of their household, would use the pub only occasionally or not at all whilst 18% said once a fortnight and a massive 55% said once a week or more.

Q4a -and on what days of the week are you likely to use it?



...and Fridays, Saturdays and Sundays are the most popular pub-going days.

Q5 - What time of day are you most likely to visit The Manor? (You can tick more than one box)

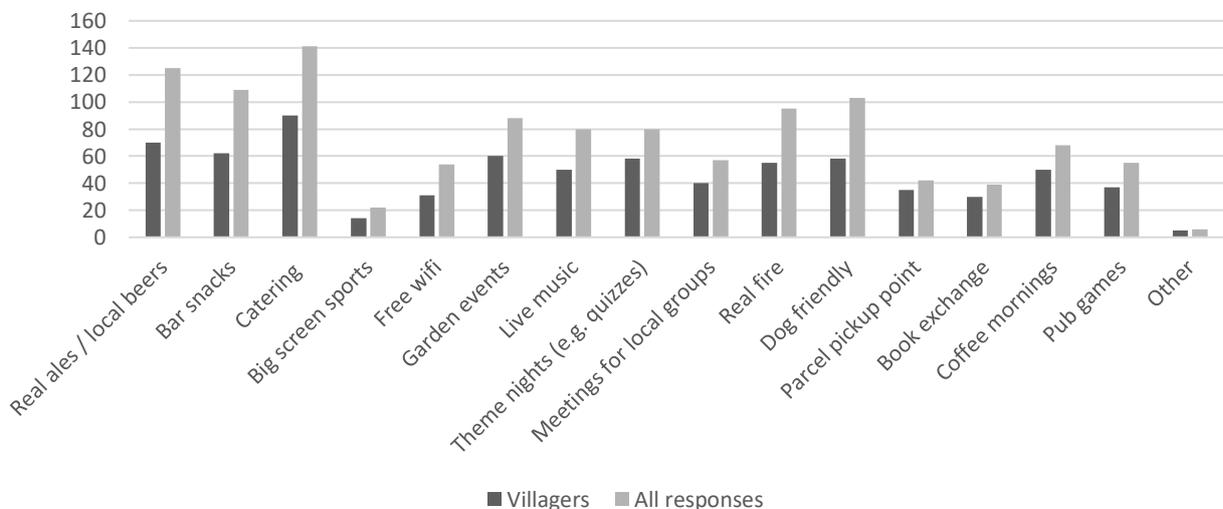


Early evening and lunchtime are the most popular times. Mid-morning and afternoons may be available for clubs and other facilities.

Q6 - Is/was the Manor (or Ship Inn as it was) special to you for any reason?

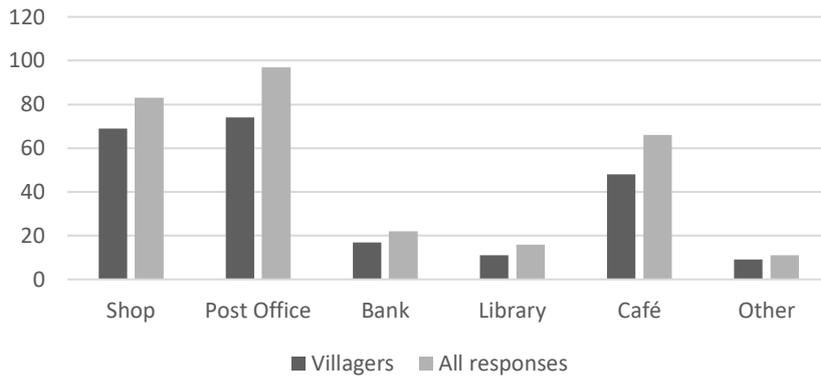
The most frequently quoted factors were: 1) being able to walk there, 2) a place for the community to get together and for neighbours to meet, 3) a friendly atmosphere, 4) a place to go with friends 5) a part of village or family history. People also had very specific memories associated with their childhood or special family occasions.

Q7 - What services would you most like to see The Manor offer? (You can tick more than one box)



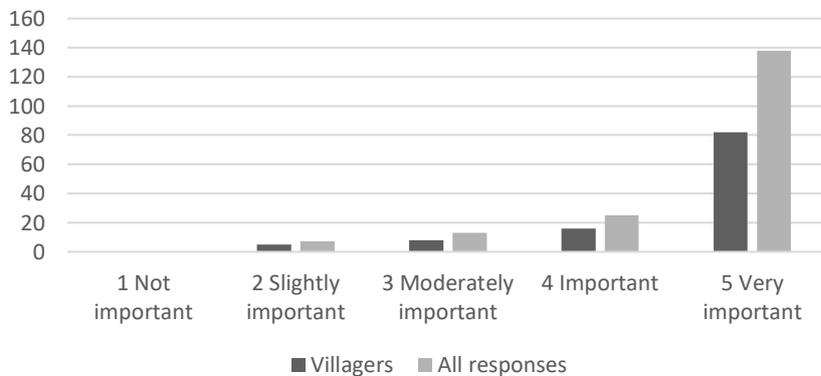
Evidently, catering is the most popular service. However, some people have made it clear that they'd be happy with 'pub grub'. Real ales, local beers and other quality drinks are also high on the list, in keeping with a village pub. Villagers' suggestions in 'other' include: coffee and cakes; bottled and canned beers and packaged sandwiches and cakes to take away; and having special themed nights e.g. pizza night, curry night, pancake day etc.

Q8 - Would you like to see an additional service added to The Manor? (You can tick more than one box)



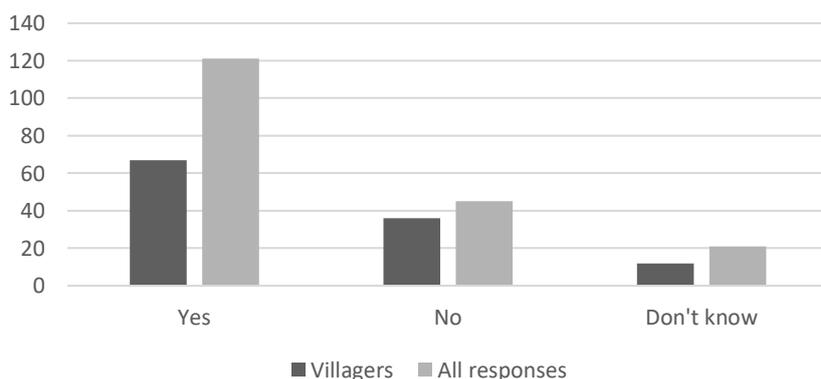
If we can save The Manor and turn it into a community hub, we would hope and expect to be able to offer additional services. 'Other' suggestions include ATM, parcel drop-off point, electric car charge point, local councillor surgery, prescription collection point, recycling point and training facility.

Q9 - On a scale of 1 – 5, How important is/was The Manor as a pub and village amenity?



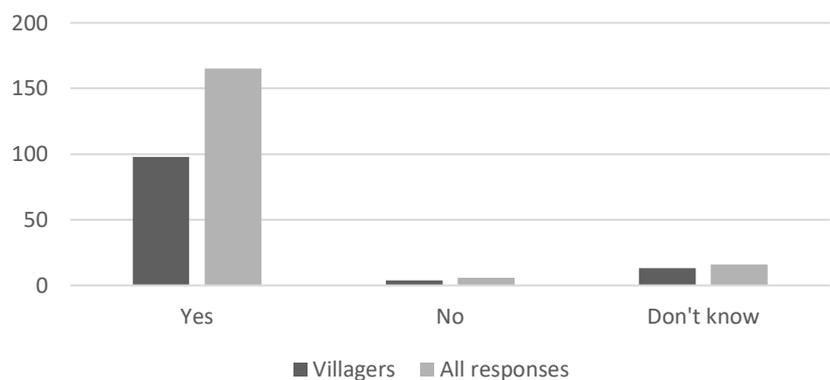
88% of village respondents feel that the Manor is/was important or very important as a pub and village amenity. Some respondents said they felt it was important even if they didn't want to use it themselves.

Q10 - Do you think that the permanent closure of The Manor would affect the price and saleability of properties in the village?



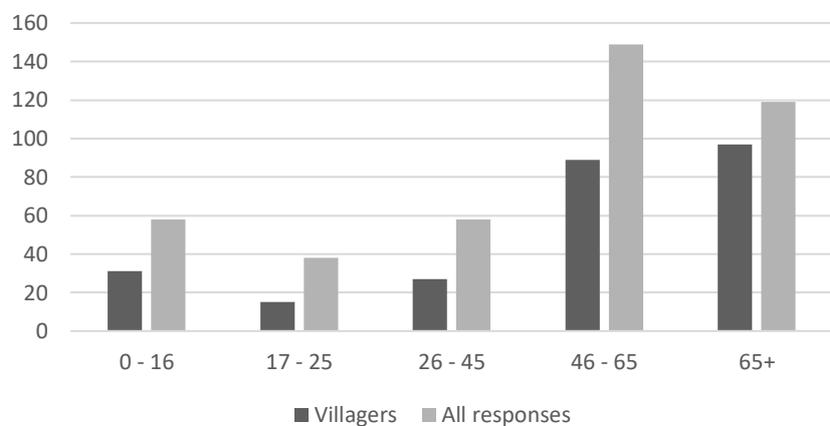
Some respondents commented that part of the reason they moved to Great Holland was because it had a pub.

Q11 - If the opportunity arose, do you think a co-operative/community pub is a good idea?



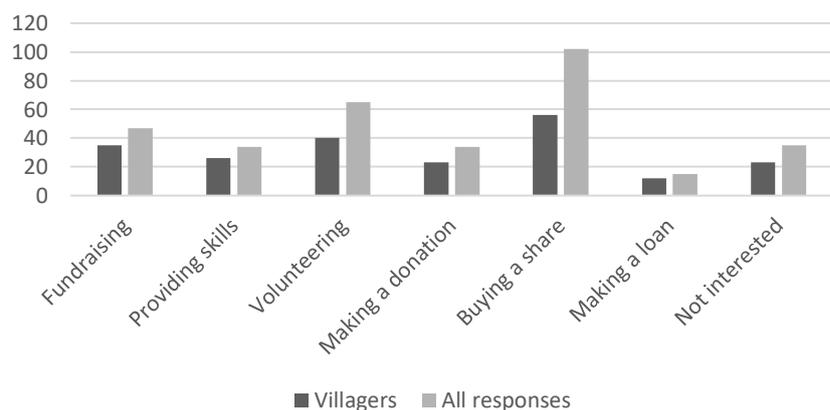
That's a yes!

Q12 - Please state how many people there are in your household and their age range



37% of village respondents are aged 65 and over. 51% are of working age 17 – 65 and 12% are 16 or younger.

Q13 - Would you or anyone in your household be interested in helping a co-operative pub project in any way by:



The majority of respondents were happy to offer their time, skills and/or money. The average sum of the pledges made to buy shares was £257,000. This is very encouraging and suggests that the will and resources to achieve our community goal are out there.

If you haven't completed the survey and you wish to do so, or make a financial pledge, you can find a link to the online version on The Manor Reborn's Facebook page. You can also use your paper version if you still have it. We have a few spare copies – if you need one, please call or text Andrew Fairbrother on 07783 479974 and we will drop one round to you.

What next?

At the time of writing, we are waiting to hear from our valuer.

Other tasks that need to be addressed in the short term are: setting up a company that will purchase and own the asset – this will be a community benefit society; setting up a bank account; registering for VAT; and exploring potential tax breaks for investors. We will then be able to issue the share prospectus. This will be a comprehensive document explaining what will happen to your money to keep it safe, possible tax breaks, voting rights etc. Everyone who buys and holds shares will be able to have a say in all major decisions regarding the reopening and subsequent running of the pub.

The TDC planning decision on change of use has been postponed until mid December which is also when we expect our application to register the pub as an Asset of Community Value to be decided.

The draw!

For a little bit of fun, and to encourage people to return their completed questionnaires, we said we would draw two completed replies (from Great Holland) at random, giving the winners the opportunity to pull the first and second pints when we reopen. Cllr. Dan Land made the draw remotely. The winners are....

- 1 Mrs E Elsworth
- 2 Mr J Lott

There's more...

Can you create something about and for the pub? It might be a drawing or painting (illustrative or abstract), a poem, an account of something in the past – anything you can think of. And do you have any old photos? It would be wonderful to display all of these items and celebrate the continuity of the pub's place in our community.

Thank you!

Anne Fairbrother, Nick Nash, Paul Withams, Dawn Withams, Andrew Fairbrother, Liz Fairbrother, Roger Frere, Margaret Frere.